



**Shawn Marie Edgington** is America's leading "Textpert" and the author of "Read Between the Lines: A Humorous Guide to Texting with Simplicity and Style" and "The Parent's Guide to Texting, Facebook and Social Media" - slated for release in December of 2010.

Shawn is the CEO of a National Insurance Brokerage where she provides risk management and guidance to clients across the country about the repercussions of inappropriate social media and harassment usage in the workplace. Taking this one giant step further, Shawn has made it her primary focus to give parents solutions that will empower their children against the daily threats they receive as a result of living in our ever-changing digital world.

Humiliation, cyberbullying, textual harassment, sexting, lack of morality, respect and bad behavior online are becoming the norm for today's teen, and it's got to change.

I know a child who was falsely accused of "telling" on her classmates for drinking on campus. As a result, she was harassed for months by 3 girls via text and Facebook – which almost led to a physical attack. I also know her parents felt helpless and didn't know what to do. If it wasn't for the boys who intervened to save her, who knows what would have happened. I'm the parent who felt helpless - because this is a story about **my** daughter. Unlike some parents, I was lucky she was strong enough to get through the months of ridicule and embarrassment that plagued her senior year that has left her emotionally scared.

Shawn is on a mission to help protect our kids against cyberbullying and textual harassment, and wants every parent to know that no child is immune. Cyberbullying is increasing faster than we ever thought imaginable. It happens where we live, work, and go to school. And now, our children are at a greater risk with Facebook's new location "check-in" feature, which provides anyone your current location, right down to the address.

Not only is Shawn an expert on how to limit children's exposure to the nasty side of technology, she provides the tools for self-defense. Before your kids set up their first Facebook account or have their own cell phone, Edgington advises the execution of her "Social Media and Cell Phone Contract". Included in this contract is Shawn's popular **Ignore/Block/Report Program** that prevents the escalation of cyberbullying and textual harassment, which can lead to online warfare.

Shawn has been profiled on View from the Bay, KRON 4 News, The San Francisco Chronicle, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio and various media outlets and syndicated radio shows around the country.

Shawn is not just a mom whose child was bullied. She is an expert that's been invited to talk about these topics at conferences around the country. Ms. Edgington differentiates herself by providing awareness and solutions to parents and teens on how to take the steps to prevent social and mobile networking from turning into every parent's nightmare.

**For more information, go to: [www.shawnedgington.com](http://www.shawnedgington.com)**