

Read Between the Lines

Excerpt from Chapter 9

Excerpted with permission from *Read Between the Lines*

Text Your Tweets to Stardom

@RBTLGuide: Follow me and check my updates

Twitter will ask you only one question: “What are you doing?” As long as your answer is 140 characters or less, it’s possible for thousands, possibly millions of people (if you’re a Twitter Rock Star) to see your answer the moment you hit “enter.” Stardom, here you come!

Twitter is a trendy communication tool that’s part micro-blog, part social network, part instant message, and part text message that allows you to share information by sending quick updates in 140-character snippets or less. When using Twitter, you’ll be sending short updates (“tweets”) to your community and passing on what you learn from others to friends, family, colleagues, and anyone else who chooses to follow you on Twitter. When you send tweets, they’ll be posted directly to your Twitter site, which is then automatically sent out to all of your followers. Your tweets are searchable and visible on Twitter Search. Twitter is social messaging meets Facebook, at its best.

Quick Tweet Lingo and Command Lesson

Nudge • Reminds a friend to update by asking them, on your behalf, what they’re doing if they have not updated within twenty-four hours.

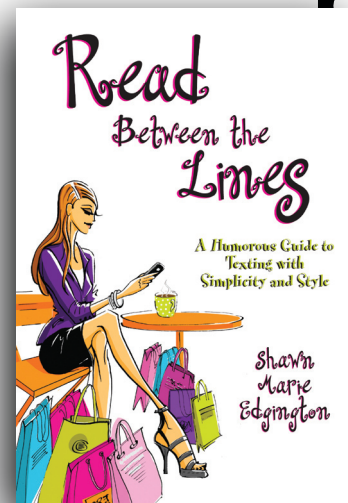
Tweeters • People who post updates or tweets actively.

Tweet • An update or a single post.

Retweet • To post someone else’s tweet you like (RT).

@username • Directs a Twitter at another person, and causes your Twitter to be saved in their replies tab.

D username • Sends a person a direct message.



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Shoot for the Stars

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