

Facebook

With 600 Million New BFF's

Facebook Could Be Your Worst Enemy

Millions of people are joining social media sites around the world. Those you think are your "friends" may actually be your worst enemies. The inherent dangers with a social circle as large as Facebook goes without saying, so proceed with caution. Facebook has over 600 million users, the largest social network site in existence, with "friends" exchanging personal information without realizing the potential consequences. Want to know more? Interview America's leading "Texpert" and cyberbullying prevention expert, **Shawn Marie Edgington**, who's on a mission to help everyone understand the risks of joining online conversations which can lead to "friending" a potential frenemy.

Interview Shawn to Reveal:



1. How to treat your personal information on Facebook like a "Covert Affair"
2. Why parents should have their young teens sign the "Rules of Engagemnet" contract before they get their Facebook account
3. How Facebook 'Places' provides insider knowledge to potential thieves
4. FB 911 - How to look beyond the Wall and protect yourself
5. How smutty pictures are a permanent stain on your future
6. Poser Alert - Who's really behind that photo of your new found hottie?
7. How Facebook can be risky business for kids - Learn 10 rules to protect them
8. Confessions of a FBaholic - Why teens become addicted, and how to recongnize the signs
9. Denied! How companies and colleges are using Facebook for background checks
10. Why FB Harassment has become a silent epidemic among teens
11. Threats to your marriage - How FB "friending" of old flames can burn relationships
12. Called in sick? Think before you post your pics while you're in Disneyland
13. Why keeping your password private is vital!

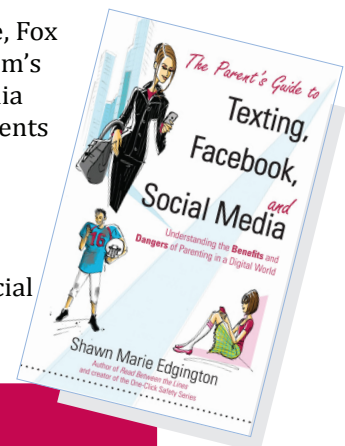
Remember, what's posted on Facebook stays on Facebook. With over 600,000 million users and growing, it's time for social media junkies to learn how to protect themselves and their families from participating in online activities like Facebook 'Places' that could change their lives forever.

Shawn Marie Edgington is America's leading "Texpert" and cyberbullying prevention expert, author of the best selling book "The Parent's Guide to Texting, Facebook and Social Media," and "Read Between the Lines: A Humorous Guide to Texting with Simplicity and Style," as well as the founder of the Cyber Safety Academy.

After a personal experience Shawn had with her 16-year old daughter being threatened by text and on Facebook, Shawn's made it her mission to help parents "parent" around technology. Her solution? Shawn's developed The One-Click Safety Kit, a turnkey program that helps families defend against sexting, online predators, cyberbullies and textual harassment.

Shawn has been profiled in the upcoming documentary Submit: The Reality of Cyberbullying, Fox Business News, Imus in the Morning, View from the Bay, KRON 4 News, The San Francisco Chronicle, Fox News Radio, ESPN Radio, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio, NPR, and various media outlets and syndicated radio programs across the country. Shawn also provides her expertise to parents about cyber safety on Dr. Oz's Sharecare.com.

Shawn is working with Dr. Oz, Healthcorps and a team of experts as a health blogger for Teen Daily Strength, focusing on the life challenges that teens face related to cyberbullying, sexting, managing online reputations, and cyber safety. Teen Daily Strength (www.teendailystrength.com) is a new social networking website where teens can get information and ask questions anonymously.



www.digitalworld101.com

Availability: Northern California, available nationwide by arrangement and via telephone

Contact: Shawn Marie Edgington 6600 Koll Center Parkway, Suite 100, Pleasanton, CA

Email: shawn@shawnedgington.com **Direct:** 925.249.2850 **Office:** 925.462.8400