

Sextortion

Will Your Child Be a Victim of "Sextortion?" Protect Your Kids from this Alarming New Trend

Your audience needs to know about a frightening new crime targeting young people that is making headlines: online sexual extortion, also known as "sextortion." Police and federal officials are seeing an upswing in cyber blackmail. Teens who text or post nude cell phone photos of themselves are being contacted by sex offenders who extort them for sex, or threaten to expose their behavior to friends and family unless they pose for more explicit photographs.

What's a parent to do? It's crucial to be aware of the perils of social and mobile networking, says cyberbullying prevention expert **Shawn Marie Edgington**.

Interview Shawn to reveal:



- 1. How to empower children to defend themselves against online predators, sextortionist and sexting**
- 2. The 10 Facebook rules to live by and why social network monitoring is critical**
- 3. How to apply 3 measures to prevent online mayhem**
- 4. The 5 key tips for talking to kids about sex and technology**
- 5. How to protect yourself from predators who are impersonating others**
- 6. Why chat rooms are NEVER a safe environment**
- 7. Why the program Computer Cop is a great resource to use to monitor your child's online usage**

Learn how parents can protect their children from the growing threat of sextortion.

Shawn Marie Edgington, who is a sextortion avoidance expert, explains that this shocking behavior happens more often than most parents realize, and provides advice on how to defend against it.

With over 5 billion text messages traded daily, everyone needs to become digitally literate about both the pros and cons of texting and social media. Inform your viewers and readers about text related issues, provide useful tools of the trade, and educate awareness around the viral issues surrounding textual harassment.

Shawn Marie Edgington is America's leading "Texpert" and cyberbullying prevention expert, author of the best selling book "The Parent's Guide to Texting, Facebook and Social Media," and "Read Between the Lines: A Humorous Guide to Texting with Simplicity and Style," as well as the founder of the Cyber Safety Academy.

After a personal experience Shawn had with her 16-year old daughter being threatened by text and on Facebook, Shawn's made it her mission to help parents "parent" around technology. Her solution? Shawn's developed The One-Click Safety Kit, a turnkey program that helps families defend against sexting, online predators, cyberbullies and textual harassment.

Shawn has been profiled in the upcoming documentary Submit: The Reality of Cyberbullying, Fox Business News, Imus in the Morning, View from the Bay, KRON 4 News, The San Francisco Chronicle, Fox News Radio, ESPN Radio, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio, NPR, and various media outlets and syndicated radio programs across the country. Shawn also provides her expertise to parents about cyber safety on Dr. Oz's Sharecare.com.

Shawn is working with Dr. Oz, Healthcorps and a team of experts as a health blogger for Teen Daily Strength, focusing on the life challenges that teens face related to cyberbullying, sexting, managing online reputations, and cyber safety. Teen Daily Strength (www.teendailystrength.com) is a new social networking website where teens can get information and ask questions anonymously.



www.digitalworld101.com

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