

# About the Author

## *Shawn Marie Edgington*



**Shawn Marie Edgington** is a bestselling author and America's leading "Texpert," a cyberbullying prevention expert, and is often referred to as the cyber-safety mom. She's the author of the bestselling book, *The Parent's Guide To Texting, Facebook, and Social Media*, and *Read Between The Lines: A Humorous Guide To Texting With Simplicity and Style*, the creator of the One-Click Safety Series, the founder of The Cyber Safety Academy, and a change management speaker. She is the CEO of a national insurance firm located in Northern California where she provides risk management and guidance to clients across the country about the repercussions of inappropriate social media and harassment usage in the workplace, among other business related exposures.

After a personal experience she had with her 16-year-old daughter being physically threatened by text and on Facebook, Shawn has made it her mission to provide parents with solutions that they can use to empower their children to defend against the threats they receive as a result of living in a digital world.

Shawn's developed the One-Click Safety Kit, a turnkey program filled with tools that help families defend against sexting, cyberbullies and textual harassment, and The Cyber Safety Academy Fundraiser, filled with the highest quality safety products to help parents become cyber savvy. The Cyber Safety Academy will be launched in June of 2011 for schools and organizations to raise awareness and funding.

Shawn has been profiled in the upcoming documentary *Submit: The Reality of Cyberbullying*, Fox Business, Imus in the Morning, View from the Bay, KRON 4 News, The San Francisco Chronicle, Fox News Radio, ESPN Radio, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio, NPR and various media outlets and syndicated radio programs across the country. Shawn joins Sharecare.com and Dr. Oz to provide her expertise to parents about cyber safety.

Shawn is working with Dr. Oz, Healthcorps and a team of experts as a health blogger for Teen Daily Strength, focusing on the life challenges that teens face related to cyberbullying, sexting, managing online reputations, and cyber safety. Teen Daily Strength ([www.teendailystrength.com](http://www.teendailystrength.com)) is a new social networking website where teens can get information and ask questions anonymously.

Over the past few decades, Shawn and her firm have earned numerous achievement awards including recognition from The California Legislature Assembly for the Community of Character Award for Business Hero's for her dedication of time and funds to a Pleasanton Elementary School, been recognized as The Top 50 fastest growing companies in the bay area for nine years, and was crowned CEO of the Month and Agency of the Year.

Shawn continues to speak at conferences and meetings around the country to help shed light on the silent epidemic of textual harassment, cyberbullying and fatal Facebook mistakes parents can help their children avoid. Shawn is on a mission to help protect our kids against the silent epidemic of cyber-harassment, and wants every parent to get informed. If you're aware of what's happening, you can get involved and facilitate change.

Shawn lives in the San Francisco Bay Area and is passionate about her family and helping others. To meet her or learn more about *The Parent's Guide*, the One-Click Safety Series, or The Cyber Safety Academy, you can visit her at [www.digitalworld101.com](http://www.digitalworld101.com).

## [www.digitalworld101.com](http://www.digitalworld101.com)

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