

# Cyberbullying

## *A Teen's Ticking Time Bomb*

With 50% of teens admitting to cyberbullying and 39% using social network sites to bully online, it's time for us to take action! The use and abuse of technology is increasing at an alarming rate, leaving a wake of destruction behind. "Not my child" is what parents want to believe, but these statistics show there are many teens, including college students, mothers and the famous, participating in the trend of cyberbullying.

Don't miss your opportunity to interview America's leading "Texpert" and cyberbullying prevention expert, **Shawn Marie Edgington**, who's on a mission to help parents understand proactive measures they can take to help protect their kids against those who enjoy destroying others for the sport of it.

Learn how parents can protect their children from the growing threat of bullies who lurk online. **Shawn Marie Edgington**, who's an expert on textual harassment and cyberbullying avoidance, explains that this shocking behavior happens more than most parents realize, and provides advice on what can be done to reduce it.

### *Interview Shawn to Reveal:*



1. Why teens are abusing technology and what can be done to stop it
2. Why parent's should have their young teens sign the "Rules of Engagement" contract before they get their Facebook account
3. Sextortion - What is it and how can you defend against it?
4. Pornographer - How your child can be accused of being one
5. How the abuse of technology can lead to cyberbullying, suicide and murder
6. Why some teens who witness abusive behavior think it's okay
7. Why kids can be arrested for sending, forwarding and posting explicit photos and videos
8. Parental 411 - what is a MMS feature, and what the potential risks can be
9. What 5 tips parents can do to stay "in the know" and "in the present?"
10. How Facebook "Places" provides bullies an easy way to locate their prey
11. Who can you trust? Invasion of privacy happens online and offline

**Shawn Marie Edgington** is America's leading "Texpert" and cyberbullying prevention expert, author of the best selling book "The Parent's Guide to Texting, Facebook and Social Media," and "Read Between the Lines: A Humorous Guide to Texting with Simplicity and Style," as well as the founder of the Cyber Safety Academy.

After a personal experience Shawn had with her 16-year old daughter being threatened by text and on Facebook, Shawn's made it her mission to help parents "parent" around technology. Her solution? Shawn's developed The One-Click Safety Kit, a turnkey program that helps families defend against sexting, online predators, cyberbullies and textual harassment.

Shawn has been profiled in the upcoming documentary Submit: The Reality of Cyberbullying, Fox Business News, Imus in the Morning, View from the Bay, KRON 4 News, The San Francisco Chronicle, Fox News Radio, ESPN Radio, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio, NPR, and various media outlets and syndicated radio programs across the country. Shawn also provides her expertise to parents about cyber safety on Dr. Oz's Sharecare.com.

Shawn is working with Dr. Oz, Healthcorps and a team of experts as a health blogger for Teen Daily Strength, focusing on the life challenges that teens face related to cyberbullying, sexting, managing online reputations, and cyber safety. Teen Daily Strength ([www.teendailystrength.com](http://www.teendailystrength.com)) is a new social networking website where teens can get information and ask questions anonymously.



## [www.digitalworld101.com](http://www.digitalworld101.com)

**Availability:** Northern California, available nationwide by arrangement and via telephone

**Contact:** Shawn Marie Edgington 6600 Koll Center Parkway, Suite 100, Pleasanton, CA

**Email:** [shawn@shawnedgington.com](mailto:shawn@shawnedgington.com) **Direct:** 925.249.2850 **Office:** 925.462.8400