## Sexting

## What If You Found Obscene Pictures on Your Child's Cell Phone?

39% of teens have admitted to sexting and 51% of teen girls feel pressured to send explicit photos, with numbers increasing at an alarming rate. "Not my child" is what parents want to believe, but these statistics show there are many teens participating in this racy trend. Don't let your child become a victim of sexting statistics and don't turn a blind eye thinking this will never happen to your child. Learn to empower them to "Just Say No."

Don't miss your opportunity to interview America's leading "Texpert" and cyberbullying prevention expert, Shawn Marie Edgington, who's on a mission to help parents understand proactive measures that must be taken to minimize their child's exposure to the hazards of sexting.

Learn how parents can protect their children from the growing threat of sexting. Communication is key to prevention, along with the execution of Edgington's Social Media and Cell Phone Contract, one of her resources available online. Shawn Marie Edgington, who is a sexting avoidance expert, explains that this shocking behavior happens more often than most parents realize, and provides advice on how to defend against it.

## Interview Shawn to Reveal:



- 1. Why teen sexting is out of control and what can be done to stop it
- 2. What 5 tips parents can use to talk to their kids about sexting
- 3. Is your child sexting? Where parents can find photos poised for distribution
- 4. Sextortion- What is it and how do you defend against it?
- 5. Pornographer How your child can be accused of being one
- 6. How underage sexting can lead to textual harassment, suicide, and sextortion

Shawn Marie Edgington

- 7. How to have the dreaded "sexting" talk with your child
- 8. Why kids can be arrested for sending or forwarding explicit photos
- 9. Parental 411 What is a MMS feature, and what potential risks can be
- 10. Be careful who you trust Sending a text to the wrong person

Shawn Marie Edgington is America's leading "Texpert" and cyberbullying prevention expert, author of the best selling book "The Parent's Guide to Texting, Facebook and Social Media," and "Read Between the Lines: A Humorous Guide to Texting with Simplicity and Style," as well as the founder of the Cyber Safety Academy.

After a personal experience Shawn had with her 16-year old daughter being threatened by text and on Facebook, Shawn's made it her mission to help parents "parent" around technology. Her solution? Shawn's developed The One-Click Safety Kit, a turnkey program that helps families defend against sexting, online predators, cyberbullies and textual harassment.

Shawn has been profiled in the upcoming documentary Submit: The Reality of Cyberbullying, Fox Business News, Imus in the Morning, View from the Bay, KRON 4 News, The San Francisco Chronicle, Fox News Radio, ESPN Radio, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio, NPR, and various media outlets and syndicated radio programs across the country. Shawn also provides her expertise to parents about cyber safety on Dr. Oz's Sharecare.com.

Shawn is working with Dr. Oz, Healthcorps and a team of experts as a health blogger for Teen Daily Strength, focusing on the life challenges that teens face related to cyberbullying, sexting, managing online reputations, and cyber safety. Teen Daily Strength (www.teendailystrength.com) is a new social networking website where teens can get information and ask questions anonymously.

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