

# Textual Harassment

*Bullies Used to Rule the Playground,  
Now They've Gone High-Tech,  
Ruling a Cell Tower Near You*

One of the newest silent epidemics in the world of texting is Textual Harassment, a form of harassment sent by text message with the intent to threaten physical harm, harass or bully. All across America, parents have growing concerns and are desperate for answers about bullies who deliver malicious and cruel threats by text. Don't miss your opportunity to interview America's leading "Texpert" and cyberbullying prevention expert, **Shawn Marie Edgington**. Shawn's on a mission to educate parents about the growing trend of textual harassment, and will inform audiences about everything they need to know to protect their children from this insidious threat. Shawn warns, "Kids no longer say, 'I'll see you in the parking lot after school,' now they just send threatening texts."

## *Interview Shawn to Reveal:*



1. Why textual harassment has become a silent epidemic
2. What parents need to know in order to eliminate harassment by text and on Facebook
3. Why your teens are sleep deprived - and what you can do about it
4. Why kids stay silent about threatening texts and Facebook attacks
5. The 3-Step Ignore/Block/Report Program for dealing with threatening texts/posts/updates
6. When, who and how to report threatening texts/updates/posts
7. How to talk to your kids about sexting, sextortion and other smart phone & social media hazards

When teens are harassed, they keep it to themselves, which is why the vast majority of textual harassment cases go unreported. Children are embarrassed and don't want to tell anyone what's happening to them, and parent's are the last to know. It's up to us to educate our children about how to deal with text bantering bullies. Shawn walks children and parents through how to deal with texts & updates that are intentionally sent to harass, threaten, or bully by implementing three simple steps:

- I - Ignore the Text - DON'T RESPOND and make a copy of the message(s)
- B - Block - Block the sender by using Parental Controls
- R - Report the harassment to parents and the police if necessary

With over 5 billion text messages traded daily, everyone needs to become digitally literate about both the pros and cons of texting and social media. Inform your viewers and readers about text related issues, provide useful tools of the trade, and educate awareness around the viral issues surrounding textual harassment.

**Shawn Marie Edgington** is America's leading "Texpert" and cyberbullying prevention expert, author of the best selling book "The Parent's Guide to Texting, Facebook and Social Media," and "Read Between the Lines: A Humorous Guide to Texting with Simplicity and Style," as well as the founder of the Cyber Safety Academy.

After a personal experience Shawn had with her 16-year old daughter being threatened by text and on Facebook, Shawn's made it her mission to help parents "parent" around technology. Her solution? Shawn's developed The One-Click Safety Kit, a turnkey program that helps families defend against sexting, online predators, cyberbullies and textual harassment.

Shawn has been profiled in the upcoming documentary Submit: The Reality of Cyberbullying, Fox Business News, Imus in the Morning, View from the Bay, KRON 4 News, The San Francisco Chronicle, Fox News Radio, ESPN Radio, CBS Radio, The Leslie Marshall Show, InfoTrak, The John Carney Show, Mom's the Word, The San Diego Union, American Cheerleader Magazine, CNN Radio, NPR, and various media outlets and syndicated radio programs across the country. Shawn also provides her expertise to parents about cyber safety on Dr. Oz's Sharecare.com.

Shawn is working with Dr. Oz, Healthcorps and a team of experts as a health blogger for Teen Daily Strength, focusing on the life challenges that teens face related to cyberbullying, sexting, managing online reputations, and cyber safety. Teen Daily Strength ([www.teendailystrength.com](http://www.teendailystrength.com)) is a new social networking website where teens can get information and ask questions anonymously.



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